Vernon Area Public Library

Strategic Framework 2024-2027

Initiative	Goal	Actions	Outcome
Inspire Curiosity	Patrons efficiently obtain the resources they desire and are aware of the variety of services, expertise and materials available at the library.	 Explore opportunities to expand resource availability through consortial sharing. Expand experiences for patrons through content creation and creative offerings. Anticipate and adjust for community desire for format shifts to electronic, streaming services and a growing "Library of Things" collection. Highlight services and resources through new marketing strategies. Provide staff expertise that is current and responsive to the community. 	Increased patron satisfaction with services, materials and programs.
Foster a Sense of Belonging	Patrons have a positive and meaningful experience at VAPLD.	Refresh staffs' patron experience training and introduce regular EDIB training, focusing on relationship building in services and programming. Expand services and programming that respond to interests and needs of our diverse community, that explore community cultures and that facilitate community conversations on issues that impact the community. Review and adapt all policies and procedures with an inclusive lens to ensure all patrons experience the library positively and with a sense of belonging.	Patrons see the library as a welcoming space that is relevant and valuable in the community. Community members feel they belong at VAPLD.
Create Spaces that are Desirable and Sustainable	Patrons space needs will be met when they come to VAPLD and the library's built in modularity will provide the community with flexibility for future space needs.	Work with an architectural firm and ancillary expertise to create a campus wide plan for the Annex, existing space in the Main building and a building expansion plan. Focus attention and resources towards environmental sustainability. Flex space to meet the needs of patrons. Increase capacity for patrons to enjoy in the library's campus	Patrons look to the library to accommodate their space needs for work, school, recreation and family time, knowing that environmental values are embedded in the space.

Vernon Area Public Library



is to provide users with open access to information and ideas; foster the understanding and development of cultures, communities, and individuals; and protect intellectual freedom, promote literacy, and encourage lifelong learning.

Our vision

is to set the standard for customer service among public libraries; provide collections that are forward-looking and diverse in breadth and form; and create physical and virtual spaces that respond to the changing needs of our users.



- Respect for the individual rights and values of all people.
- Commitment to excellence in providing services.
- Forward-looking development of collections, programs, policies, and procedures.
- Equity, Diversity, Inclusion and Belonging
- Environmental Sustainability
- Safety and wellness for our staff and our community.